



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

SRH Media Inc
2204 Countryside Dr
Silver Spring, MD 20905

Contract # 1390925

Schedule Dates 10/15/12-11/05/12
Advertiser Tim Moffitt-State House -R (32982)
Agency SRH Media Inc (5370)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MOFFITT FOR STATE HOUSE (479357)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name HAZELTON,STEVE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments MOFFITT FOR STATE HO
MOFFITT FOR STATE HOUSE

Date Entered 10/09/12
Last Modified 10/09/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09836910
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,200.00
Net Total \$40,800.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	45	\$31,000.00
Nov. 2012	25	\$17,000.00
Grand Total:	70	\$48,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/15/12-10/15/12	3	:30	5:28A- News-News 13 Early 530a	1	X							1	\$300.00	\$300.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
2.0	Normal Line / News	10/16/12-10/22/12	3	:30	5:28A- News-News 13 Early 530a		1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
3.0	Normal Line / News	10/23/12-10/29/12	3	:30	5:28A- News-News 13 Early 530a		1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
4.0	Normal Line / News	10/30/12-11/05/12	3	:30	5:28A- News-News 13 Early 530a		1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
5.0	Normal Line / News	10/15/12-10/15/12	3	:30	6A- 6:30A (EST)	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
6.0	Normal Line / News	10/16/12-11/05/12	3	:30	6A- 6:30A (EST)		1	1	1	1	1			15	\$600.00	\$9,000.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
7.0	Normal Line / News	10/15/12-10/15/12	3	:30	6P- 7P (EST)	1	X							1	\$1,000.00	\$1,000.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
8.0	Normal Line / News	10/16/12-11/05/12	3	:30	6P- 7P (EST)		1	1	1	1	1			15	\$1,000.00	\$15,000.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
9.0	Normal Line / News	10/15/12-10/15/12	3	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12
10.0	Normal Line / News	10/16/12-11/01/12	3	:30	10:59:56P- News-News 13 11p Late News	4		X	X	X				12	\$800.00	\$9,600.00	Asheville (WLOS)	NEWS LEVEL 3	10/9/12

CONFIRMATION CONTRACT

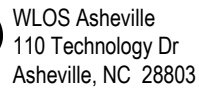
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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[illegible]

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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